

2019 National Conference On

EDUCATIONAL INNOVATION

Wisconsin Dells, WI

7th Annual

APRIL 10 - 12**KEYNOTE**

Kevin Honeycutt

HOW WILL YOU ENGAGE CONFERENCE GOERS?**EXHIBIT**

As an Exhibitor, meet over 500 of the most innovative school leaders, teachers, board members, and decision makers that are open to new thinking and new ideas. EXACTLY the type of educators who want to see the products and services you have to offer.

CONFERENCE EXHIBIT HOURS

- Wednesday, April 10th 4pm - 6pm
Set up 12pm - 4pm or 6pm - 8pm
- Thursday, April 11th 8am - 6pm
- Friday, April 12th 8am - 3pm

Exhibit Package:

- Skirted 8 foot table
- 2 Chairs
- Complimentary conference registration(2)
- Electricity
- Listing online
- Listing on conference web app
- Wi-Fi available in the exhibit hall

Exhibit Fees:

- \$675 for-profit rate
- \$475 non-profit rate

A second table is available for half price.

Visit 2019isn.sched.com/tickets to register as an Exhibitor

ADVERTISE**PRINT ADS IN PROGRAM GUIDE**

The Program Guide is the primary “go-to” document for attendees while onsite at the conference. Be sure to get their attention with your brand and message.

- \$1,000 for a full-page
- \$500 for a half-page
- \$250 for a quarter page

DIGITAL ADS ON CONFERENCE WEB APP & WEBSITE

Get noticed before anybody arrives in Wisconsin Dells. Enhance your brand with online display ads or consider a position in a headline banner. Try a little of everything to reinforce your company’s presence while attendees browse the event website & mobile web app to schedule their time at the conference.

All of the following will be displayed on the conference web app and website.

- \$1,500 Home Screen/Page Exposure
- \$1,500 On-screen banner ad
- \$1,000 Map App Sponsorship
- \$750 Conference Web App Alerts

Use the contact information below to arrange your preferred advertising option.

SPONSOR**INCREASE YOUR VISIBILITY AND DEMONSTRATE YOUR SUPPORT OF THE MOVEMENT**

Sponsorship demonstrates your support of the ISN and the work of nearly 7,000 educators from across the state and beyond.

SPONSOR BENEFITS INCLUDE:

- Complimentary Exhibit Space
- Branding in Program Guide & Web App
- Conference Web App Alerts
- Logo Recognition on Signage, Web App and More
- Advertisement in ISN weekly newsletter
- Advertisement in Program Guide
- Exclusive Sponsors receive an attendee email list, major signage and event recognition throughout all aspects of the conference

SPONSORSHIP LEVELS:**Executive Level Sponsors**

- Platinum \$15,000 (1 available)
- Gold \$10,000 (2 available)
- Silver \$6,000 (3 available)

Other Sponsorship Opportunities

- Tier 1 - \$5000 (2 available)
- Tier 2 - \$3000 (6 available)
- Tier 3 - \$1000 (10+ available)

Detailed pricing and benefits on following page.

USE ALL THREE!

**For more information or to submit a request
email events@innovativeschoolsnetwork.com or call 608.509.8387**

Platinum \$15,000 (1) *Exclusive Level*

- 2 Complimentary Exhibit Spaces
- Full-page color ad with premium placement in the printed program
- Logo recognition on the cover of the printed program
- Logo recognition on sponsorship web page with link to sponsor's website
- Logo recognition on general sponsor thank you signage
- Sponsor recognition and logo in newsletter during the month of April
- 5 web app alerts that include event sponsor information
- Exclusive logo recognition on one conference sign in high traffic area
- 6 complimentary, full conference registrations
- Sponsor thank you announcement at each General Session
- Logo recognition on conference home page with link to sponsor website
- 1 breakout session in strand of sponsor's choice
- Approved literature in registration materials
- Complimentary attendee mail list
- Complimentary logo on conference floor plan

Gold \$10,000 (2) *Exclusive Level*

- 2 Complimentary Exhibit Spaces
- Full-page color ad with premium placement in the printed program
- Logo recognition on the cover of the printed program
- Logo recognition on sponsorship web page with link to sponsor's website
- Logo recognition on general sponsor thank you signage
- Sponsor recognition and logo in newsletter February through April
- 3 web app alerts that include event sponsor information
- Exclusive logo recognition on one conference sign in high traffic area.
- 5 complimentary, full conference registrations
- Sponsor thank you announcement at each General Session
- Logo recognition on conference home page with link to sponsor website
- 1 breakout session
- Approved literature in registration materials
- Complimentary attendee mail list
- Complimentary logo on conference floor plan

Silver \$6,000 (3) *Exclusive Level*

- 1 Complimentary Exhibit Space
- Full-page color ad with premium placement in the printed program
- Logo recognition on the cover of the printed program
- Logo recognition on sponsorship web page with link to sponsor's website
- Logo recognition on general sponsor thank you signage
- Sponsor recognition and logo in newsletter during the month of April
- 1 web app alert that includes event sponsor information
- Exclusive logo recognition on one conference sign in a designated high traffic area
- 4 complimentary, full conference registrations
- Sponsor thank you announcement at each General Session
- Logo recognition on conference home page with link to sponsor website
- 1 breakout session
- Approved literature in registration materials
- Complimentary attendee mail list
- Complimentary logo on conference floor plan

SPONSOR benefits

Tier 1 \$5,000

Keynote Session (2)

- 1 Complimentary Exhibit Space
- Half-page color ad in the printed program
- Logo recognition on event ad in the printed program
- Logo recognition on sponsorship web page with link to sponsor's website
- Logo recognition on general sponsor thank you signage
- Sponsor recognition and logo in newsletter during the month of April
- Event web app alert that includes event sponsor information
- Logo recognition on all sponsored event signage
- 2 complimentary, full conference registrations
- Opportunity to distribute and/or coordinate distribution of approved giveaway at sponsored event

Tier 2 \$3,000

Welcome Reception (3)

Exhibit Hall Happy Hour (3)

- 1 Complimentary Exhibit Space
- Quarter-page color ad in the printed program
- Logo recognition on sponsorship web page with link to sponsor's website
- Logo recognition on general sponsor thank you signage
- Sponsor recognition and logo in newsletter during the month of April
- Event web app alert that includes event sponsor information
- Logo recognition on all sponsored event signage
- 2 complimentary, full conference registrations

Tier 3 \$1,000

Conference Web App (2)

Lunch (3 per lunch)

Breakfast (3 per breakfast)

Coaching Room (2)

- Quarter-page color ad in the printed program
- Logo recognition on sponsorship web page with link to sponsor's website
- Organization description online
- Reminder App alert(s) that includes event sponsor information
- Logo recognition on all sponsored event signage
- 1 complimentary, full conference registration

**For more information
or to submit a request email
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or call 608.509.8387**